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**FOR IMMEDIATE RELEASE**

## **Ruth Cossio-Muñiz Named Director of the Workplace Learning Resource Center at Rancho Santiago Community College District**

(Santa Ana)— Rancho Santiago Community College District has appointed Ruth Cossio-Muniz as director of the Workplace Learning Resource Center (WpLRC). In this role, she oversees resource development for the state-funded initiative program, implements customized job training for businesses and technical assistance to dislocated and incumbent workers, closely monitors and controls the program budget and expenditures, maintains compliance of the grant, and administers special assignments associated with WpLRC partnerships. In addition, she manages the ACT Center, which provides computer-based work skills assessments, and exams for certification and licensure required for specific careers.

Cossio-Muniz has over 12 years of experience managing full-service agency client accounts, structured, collaborative projects, and government contracts through both the private and public sectors.

Since 2006, she served as assistant director of the Orange County Small Business Development Center (SBDC) where she developed business management training courses, provided consulting to entrepreneurs, managed the online and marketing outreach projects, secured additional funding resources, and helped ensure grant compliance. In 2009, her contributions toward increasing economic impact were a key factor in the Orange County SBDC winning the Center of Excellence Award given by the U.S. Small Business Administration.

For eight years, Cossio-Muñiz worked at Santa Ana College as the public information officer where she was responsible for development and implementation of key public relations programs and special events targeted to diverse audiences. She worked closely with businesses and community-based organizations, college and local leaders.

Prior to joining the Rancho Santiago Community College District in 1998, Cossio-Muñiz was an account manager at MDA, an advertising agency located in Newport Beach, and also served as an account coordinator at Ketchum PR, one of the nation's top five public relations

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agencies.

Cossio-Muñiz earned an M.B.A. from the University of Phoenix, a B.A. in public relations from the University of Southern California (USC), Professional Training certification from the American Society for Training and Development, and Test Administrator certification from National ACT Center Operations.

**About the Rancho Santiago Community College District**

*The mission of the Rancho Santiago Community College District (RSCCD) is to respond to the educational needs of an ever-changing community and to provide programs and services that reflect academic excellence. Santa Ana College and Santiago Canyon College are public community colleges of RSCCD, which serve the residents of Anaheim Hills, East Garden Grove, Irvine, Orange, Santa Ana, Tustin and Villa Park. Both colleges provide education for academic transfer and careers, courses for personal and professional development, customized training for business and industry, and programs to train nurses, firefighters and law enforcement personnel.*

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